



INTEGRATED BRANDING DESIGN

ABOUT GATES STUDIO

Gates Studio is an award-winning boutique design firm offering clients complete creative marketing design solutions, such as branding /style guide design, print and collateral design, website design and development, digital photography, and film / video creative and production. Our low overhead allows us to offer the personalized attention, the creative and business expertise and exceptional design that achieves results and wins awards for non-profits, major brands, small businesses and start-ups alike at reasonable rates.

Creative Director Valerie Gates is an experienced Graphic Designer, Photographer and Film Director. She has photographed such personalities as Ronald Reagan, Magic Johnson, and Wayne Gretzky. As Art Director she has produced integrated print and web branding design for many Fortune 500, non-profit and start-up clients. As Creative Director and Film Director for national broadcast projects for CBS, ABC, WE Network, and CBS-Boston, Valerie has won EMMY, the CBS Eye-On-Excellence, BDA, PROMAX and AFISONY National Directing awards.

Studio Director Barry Friedman has extensive experience throughout all phases of creative services development and production, producing a diverse range of creative projects with exceptional attention to detail for such companies as Sapient, Reebok, New Line Cinema, Warner Bros. Records and Motown.

Gates Studio national and local clients include: CBS Networks • Wellesley Bank • Dana Hall School • The American Meteorological Society • New Line Cinema • Charles River Labs • United Way • Liberty Mutual • the Dept. of Health and Human Services • Lifetime Networks



WWW.GATESTUDIO.COM

CREATIVE

"Gates Studios' creative genius has produced a unique logo, marketing materials and website that brand my business as high quality and professional. Clients frequently remark that the Gates designs are not just beautiful – they have captured the essence of my business. Gates Studio is a perfect partner in marketing and growing your business." – **Suzanne Bates - CEO, Bates Communications**

"Valerie Gates is one of the most talented and creative designer I've ever had the pleasure of working with." – **Melanie Cabot, Single Gourmet**

ON TIME

"Working with Gates Studio on the redesign of the magazine was a pleasure. They are true professionals and extremely talented. We are thrilled with the new look of our magazine and our readers responded with enthusiasm. The Gates Studio team is a winner!"

– **Joy Haywood Moore - Director of Development and Alumnae Relations, Dana Hall School**

WITHIN BUDGET

"Within tight constraints Gates Studio produced an annual report with a gorgeous cover and an eye-catching design. Apart from their exceptional technical and artistic skills they are very personable and easy to work with. I intend to use them again and again..."

– **Ken Heideman - Director of Publications, American Meteorological Society**

"I have been working with Gates Studio for the last several years. They have provided over-and-above service to our campaign...Gates Studio has become an invaluable member of our team and I recommend them highly."

- **Hunter McKay - Social Science Analyst, US Department of Health and Human Services**